

PREVENTION PROVIDER TRAINING SERIES 2008-2009

CAPACITY BUILDING: COALITION DEVELOPMENT

NOVEMBER 18-21 PHOENIX, AZ

M A G E L L A N
HEALTH SERVICES[®]

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Coalitions and Prevention: A Brave New World

Coalitions:

Alliances of individuals, groups, or communities and states, *in which each member retains its identity* but all agree to work together toward a common goal.

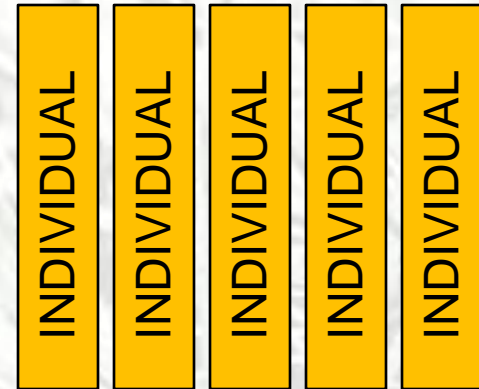
What do Coalitions Do?

- Focus the efforts, talents, and power of many members onto the same issues
- Provide an “umbrella” for individual members

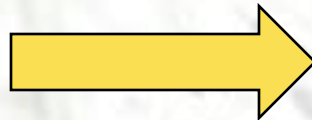


Types of Coalitions

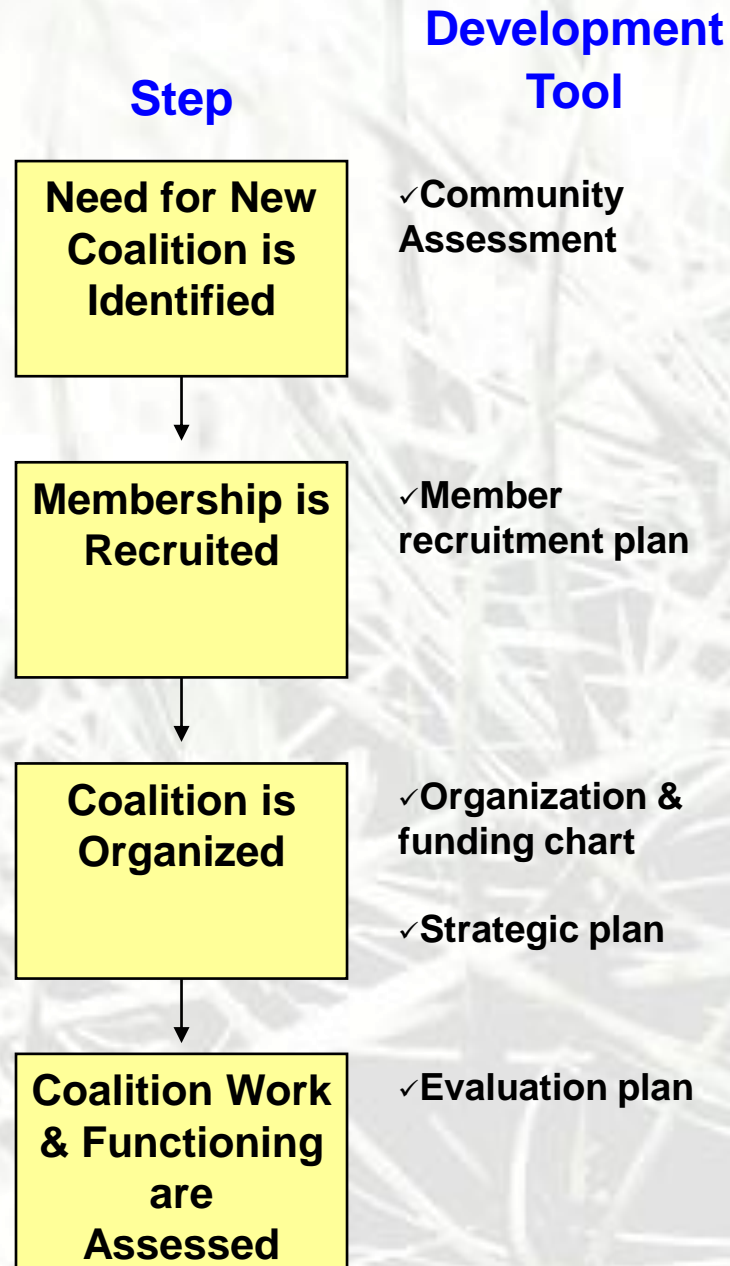
- **Activity or Event Focused Coalition**
- **Service and Program Delivery Focused Coalition**



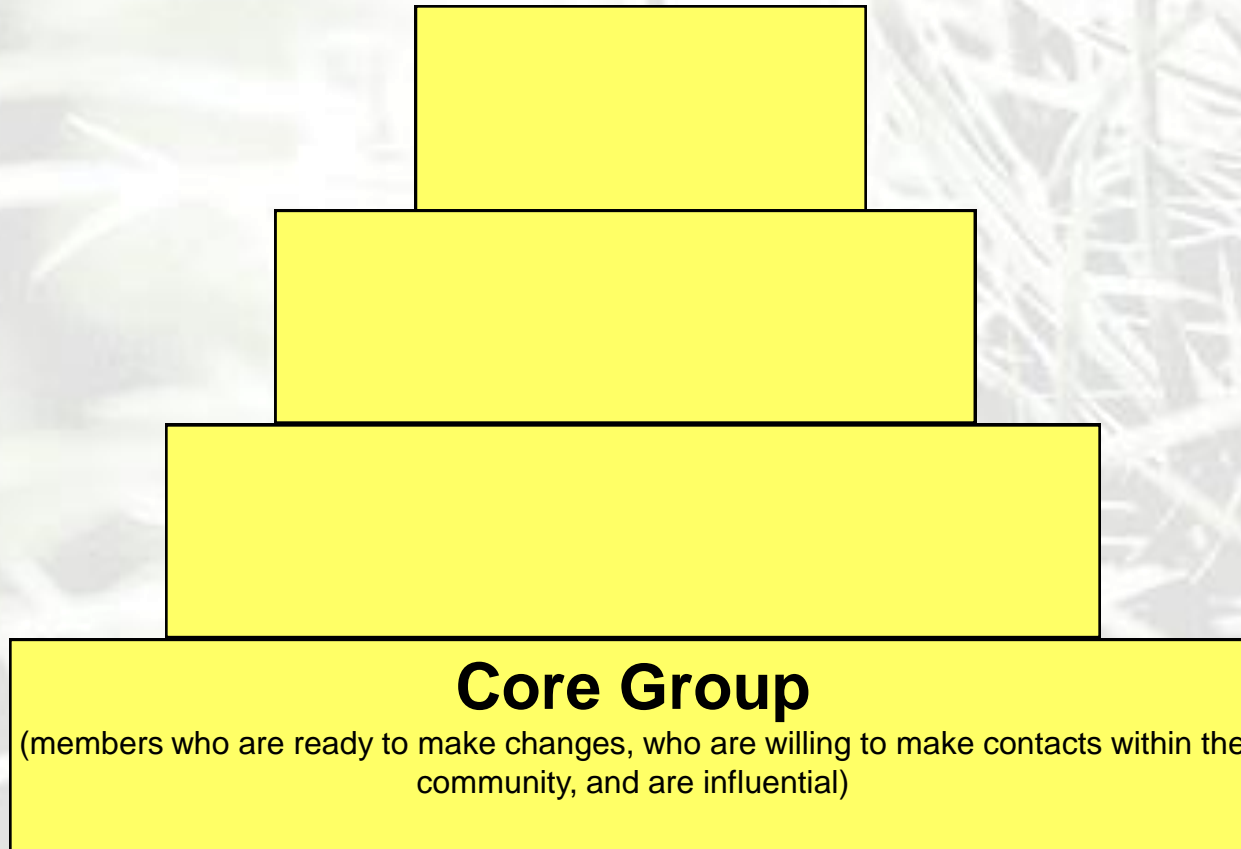
- **Community Mobilization Focused Coalition**
- **Comprehensive Coalition**



Steps in Developing a Coalition



The Foundations of a Coalition



The Foundations of a Coalition



The Foundations of a Coalition



The Foundations of a Coalition



Three Universal Elements

- Regardless of structure three elements are important for every coalition:
 1. Governance
 2. Rules by which organization operates
 3. A distribution of work

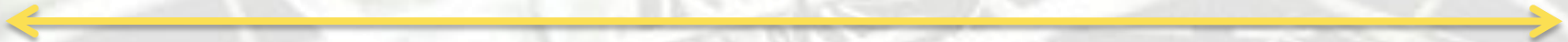


Governance

- No matter how formal or informal, deliberative bodies require some form of governance.

“Come one come all!”

“Roberts Rules of Order”



Operations

- Membership requirements
- Decision Making
 - Voting membership
- Subcommittees/Sub-coalitions



Distribution of Work

- Executive Body:
 - **Form** vision and mission
 - **Decide** on direction
 - How will the coalition carry out the mission and vision?
 - **Prevent** “mission drift”

Distribution of Work

- Paid/Professional Staff:
 - **Practical leadership**
 - **Facilitate** meetings
 - **Define** carryout of the mission and vision
 - **Plan** for integration of mission and vision statements and grant/funding requirements
 - **Seek and apply** for additional funding\
 - **Support** the Coalition Members

Distribution of Work

- Paid/Professional Staff:
 - **Administrative support**
 - **Set up** for meetings
 - **Maintain** up-to-date contact information
 - **Make copies** of agendas/handouts
 - **Make contacts:** e-mails, phone calls for Executive Body
 - **Support** the Coalition Members

Distribution of Work

- Fiscal Agent:
 - **Receive funds** from grant source
 - **Ensure** coalition is achieving all stated goals, objectives, activities and outcomes
 - Answerable to Grant Source for contract deliverables
 - **Provide staff time** to attend meetings/activities as necessary and required

Coalitions and Agencies: A Happy Marriage?

The Maricopa Coalition

Mission
Vision
Scope of Work
Strategic Plan
Contract



Mission
Vision
Scope of Work
Strategic Plan
Contract

Good Works, Inc.



Thank you!